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## American Security Project Welcomes Public Diplomacy and Global Media Expert Katherine Brown as Adjunct Fellow

ASP diversifies its national security research portfolio with the addition of newest foreign policy communications fellow

**WASHINGTON, D.C.,** 11 January 2010 – The American Security Project (ASP) today announced the appointment of Katherine Brown as an adjunct fellow.

**Dr. Jim Ludes**, Executive Director of ASP, said: *"Katherine has a wealth of communications knowledge combined with specialized experience working in South Asia. We are thrilled to have her join us."* 

**Dr. Ludes** continued: "There is no such thing as 'public diplomacy' or 'strategic communications' in the absence of sound policy. Katherine's work will help further that understanding, explore the value of listening as well as broadcasting, and devise tools for effective international public engagement."

Ms. Katherine Brown is a Ph.D. Candidate in Communications at Columbia University where she is researching the intersection of global media and U.S. foreign policy, with a regional focus on Afghanistan and Pakistan. Her past experience includes: Professional Staff Member, Committee on Foreign Affairs at the U.S. House of Representatives; Communications Advisor at the U.S. Embassy in Kabul, Afghanistan; and assistant to the National Security Advisor and Deputy National Security Advisor at the National Security Council. Through her roles with the NGOs Operation Smile and The Asia Foundation, she has worked throughout Asia, most recently advising on media-related issues in Afghanistan, Bangladesh, Nepal, and Pakistan. At Columbia, Katherine has held several academic and teaching fellowships at the Journalism School and has been an Instructor of international political theory at the School of International and Public Affairs (SIPA). She has a B.A. in International Affairs from The George Washington University and an M.A. and M.Phil. in Communications from Columbia University.

**Katherine Brown** said: "Global public engagement is an essential, but often overlooked, element of U.S. statecraft and national security in the 21st century."

**Brown** continued: "In a fragmented and ever-changing global landscape, U.S. public diplomacy needs to be as varied and complex as the foreign communities the U.S. wants to engage with. While the transnational communications space is demanding and crowded, it also provides opportunities for innovative public diplomacy programs in and outside of government. I look forward to applying my knowledge from experiences inside the government, academia, and the field to analyze and help identify these opportunities. I'm thrilled to be joining the ASP team."

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The American Security Project is a non-profit, bipartisan public policy and research organization dedicated to fostering knowledge and understanding of a range of national security issues, promoting debate about the appropriate use of American power, and cultivating strategic responses to 21st century challenges. For more information, please visit www.americansecurityproject.org.